

## CHAPTER & CLUB AWARDS

The **Gold Chapter status** of the TU Alumni Association Board of Directors is established to define minimum standards for chapters to achieve each year. The defined standards are intended to recognize the contributions of each chapter to engage alumni in their city and support TU. Each chapter can determine what event or activities best fit their alumni demographics. Although minimum standards are required to be considered a Gold Chapter, additional activities or events can be held at the chapter's discretion.

**Charles S. Monroe Chapter of the Year:** From those chapters that qualify for Gold status, a panel of at-large Board members appointed by the President with approval of the Executive Committee along with a staff member from the Office of Alumni Engagement serving as liaison to the panel, will select the Charles S. Monroe Outstanding Chapter of the Year. It is to be awarded to the chapter who has gone above and beyond to support and advance the TU mission through its alumni network. Only chapters who qualify for gold status are eligible to be selected. The chapter of the year will receive a \$500 stipend, chapter engraved trophy and will be recognized at halftime at TU homecoming.

### Gold Status Criteria for Chapters:

- Board requirement: President, President-Elect, Treasurer, and Secretary
- Four board meetings per year (one per quarter)
- 15% Alumni giving
- Minimum of six events per year:
  - \* TU Service Day
  - \* TU National Watch Party
  - \* Social Event
  - \* Admission Event (student reception, college fair, post-card writing, call campaign, etc.)
  - \* Two events of choice

**Outstanding TU Alumni Club:** Awarded to a TU Alumni club who has done exceptional service to TU through connecting TU alumni and friends in their local area. Only clubs who qualify for gold status are eligible to be selected. The Outstanding TU Alumni Club will receive a \$100 stipend and will have the opportunity to send a representative to the TU Alumni Association Board of Directors meeting at homecoming.

### Gold Status Criteria for Clubs:

- Board requirement: Club Representative, Representative-Elect
- Two leadership meetings per year
- 15% Alumni giving
- Minimum of two events per year (one of each below):
  - \* TU Service Day or TU National Watch Party
  - \* Social Event or Admission Event (student reception, college fair, post-card writing, call campaign, etc.)

**Award Selection Process:** Gold status for chapters and clubs will be based on post-event forms submitted to the Office of Alumni Engagement. Chapters and clubs that qualify will be asked to submit a narrative on why they deserve the chapter of the year/ outstanding alumni club award. The at-large members of the Alumni Association Board of Directors will vote to select the award winners at their August meeting.

**Alumni Event Excellence Award:** Awarded to a chapter/club who either creates a new event or reworks an existing event to great success. Success is to be measured by either how the event represents the mission and values of TU, or based on originality. Attendance at the event can be included in the evaluation but should not define the decision. The chapter/club will receive a \$100 stipend and will have the opportunity to share their event during the TU Alumni Association Board of Directors meeting at homecoming. This award can be received by either a club or chapter, but cannot be received by the Chapter of the Year. The at-large members of the Alumni Association Board of Directors will vote to select the award winners at their August meeting.